



NEWS RELEASE

May 16, 2008

Nova Scotia's Authentic Seacoast™ Goes Online

GUYSBOROUGH, Nova Scotia – The Authentic Seacoast™ Properties today launched their website – www.authenticseacoast.com – welcoming travellers to Nova Scotia's vacation destination on the Eastern Shore. Nearly 400 years in the making, the Authentic Seacoast™ Properties bring together centuries of history, pristine Atlantic seacoast, exceptional recreational activities, quality accommodations and renowned dining in a collection of five unique brands in restored heritage buildings including:

- [DesBarres Manor Inn](#), a luxury bed & breakfast inn and restaurant on the hill above Guysborough Harbour.
- [Osprey Shores Golf Resort](#) nestled on a peninsula between Mussel and Cutler Cove at the head of the Atlantic Coast's largest bay.
- [Rare Bird Pub & Eatery](#), a waterfront restaurant above the marina and home to the **Chedabucto Bay Brewing Company** specializing in premium handcrafted ales.
- [Skipping Stone Crafts & Gallery](#) with one-of-a-kind gift collections to create a unique Nova Scotia shopping experience.

“We're excited to introduce travellers from around the world to our special place at the head of Chedabucto Bay,” said proprietor Glynn Williams in announcing the launch of the new website. “Our dramatic natural setting, rich history, extensive activities, quality accommodations, exceptional dining and unique shopping make the Authentic Seacoast a must see destination for travellers visiting Nova Scotia.”

The new website features the [Authentic Seacoast 101](#), the definitive list of 101 activities for travellers visiting the Authentic Seacoast. Located at the head of Chedabucto Bay, the largest bay on the Atlantic Coast with more than 600 kilometres of shoreline, the Authentic Seacoast™ Properties provide a diverse range of activities including hiking the easternmost leg of the Trans Canada Trail, live East Coast music and kitchen Ceilidh parties, bonfires at Mussel Cove, oceanfront golf, legendary salmon fishing, culinary festivals, dozens of secluded beaches and coves, lighthouses, original fishing wharves, historic sites and much more.

“The Authentic Seacoast represents the best of Nova Scotia,” said General Manager Audrey Firth. “Our properties and our region give people from away an opportunity to get off the beaten track to connect with a way of life and people that are genuine in the truest sense of the word.”

The Authentic Seacoast™ Properties are situated at the top of the Nova Scotia's Marine Drive Tourism Trail on the Eastern Shore and are the vacation gateway to Cape Breton Island and the Cabot Trail. The Authentic Seacoast™ Properties are a two and a half hour drive from the Halifax International Airport and are centrally located among the main entry points to Nova Scotia from Canada's Atlantic Provinces.

For further information, please contact:

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THE AUTHENTIC SEACOAST™ PROPERTIES

DesBarres Manor Inn ▪ Rare Bird Pub & Eatery ▪ Skipping Stone Crafts & Gallery ▪ Osprey Shores Golf Resort ▪ Chedabucto Bay Brewing Company
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<http://www.authenticseacoast.com>